

Impact Editorial of Apex Journal of Business and Management for Celebrating Success

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ARTICLE INFO

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Zenodo DOI

<https://doi.org/10.5281/zenodo.13839390>

Cite

Mishra, A. K., & Prasai, K. P. (2024). Impact editorial of apex journal of business and management for celebrating success. *Apex Journal of Business and Management (AJBM)*, 3(2), 1–8. <https://doi.org/10.61274/apxc.2024.v03i02.001>

ABSTRACT

The College's unique approach to promoting entrepreneurial characteristics among its graduates is instrumental in preparing them for successful careers in business. By fostering a culture of innovation, critical thinking, and ethical decision-making, Apex College equips its students with the skills necessary to excel in their chosen fields and contribute positively to society. Apex College's community engagement initiatives demonstrate the institution's dedication to addressing local needs and promoting social responsibility. The College's encouragement of entrepreneurial thinking and provision of resources, mentorship, and hands-on experience further contribute to the economic growth and job creation in Nepal. The Apex Journal of Business and Management, the College's flagship academic publication, serves as a vital resource for promoting research, education, and social change. The total sixty eight citations demonstrate referral of Apex Journal of Business and Management (AJBM) among scholars and academicians. Apex College's commitment to academic excellence, community engagement, and entrepreneurship positions it as a leader in the field of business education and a driving force for positive change in Nepal.

Keywords: AJBM, entrepreneurship, community, education, commitments, achievements, Nepal

Introduction

Apex College, a premier institution for business education in Nepal, has made significant contributions to the academic landscape through its commitment to excellence in learning, research and community engagement. As a leading provider of undergraduate and postgraduate programs in business management, Apex College has played a pivotal role in shaping the future of Nepal's business leaders and fostering an environment conducive to knowledge creation and dissemination. The Apex Journal of Business and Management,

the College's flagship academic publication, has further strengthened its impact on the academic community by providing a platform for scholars and practitioners to share their research and insights.

Knowledge Creation and Dissemination

Apex College has consistently prioritized knowledge creation and dissemination through its robust academic programs and research initiatives. The College's faculty, comprising experienced professionals and academics, actively engage in research activities that address contemporary business challenges and contribute to the body of

knowledge in various fields, including finance, marketing, entrepreneurship, and human resource management. The College's commitment to knowledge creation is evident in its support for faculty research projects and the publication of the *Apex Journal of Business and Management*. The journal, which is published biannually, features peer-reviewed articles that cover a wide range of topics relevant to the business and management disciplines. By providing a platform for scholars and practitioners to share their research findings and ideas, the journal has become a valuable resource for the academic community, both locally and internationally. In addition to the journal, Apex College organizes regular workshops, and guest lectures that bring together experts from various fields to discuss emerging trends and challenges in the business world. These events not only enhance the learning experience of students but also provide opportunities for faculty and industry professionals to engage in meaningful discussions and collaborations.

Problem-Solving and Innovation

Apex College recognizes the importance of equipping students with the skills and knowledge necessary to tackle complex business problems and drive innovation. The College's curriculum is designed to strike a balance between theoretical knowledge and practical application, ensuring that students are well-prepared to navigate the challenges of the real business world through activities and events. The College's emphasis on problem-solving is evident in its focus on case studies, simulations, and experiential learning opportunities. Students are encouraged to apply their knowledge to real-world business scenarios, working in teams to develop innovative solutions and strategies. This approach not only enhances their critical thinking and problem-solving skills but also fosters a spirit of entrepreneurship and innovation. The College's commitment to innovation is further demonstrated through its support for student-led initiatives and entrepreneurship programs. The College provides students with the resources, mentorship, and networking opportunities necessary to turn their business ideas into reality. Further, it organizes business plan competitions, startup accelerator

programs, and workshops on various aspects of entrepreneurship, helping students to develop the skills and confidence needed to succeed as entrepreneurs with following strengths:

Diverse Programs

Apex College offers a range of academic programs, including BBA, BBA Finance, BBA in Travel and Tourism, BCSIT and MBA. This diversity allows students to choose paths that align with their interests and career goals, catering to the varied needs of the job market.

Student-Led Initiatives

The College empowers students to take leadership roles through various clubs and organizations. These student-led initiatives not only enhance leadership skills but also promote teamwork, creativity, and social responsibility among students.

Strong Industry Connections

Apex College has established strong connections with various industries and organizations, facilitating internships, placements, and collaborative research projects. These connections enhance students' employability and provide them with real-world experiences that are invaluable in their professional development.

Commitment to Quality Education

The faculty at Apex College comprises experienced professionals and academics who are dedicated to providing high-quality education. Their commitment to continuous professional development ensures that they remain at the forefront of educational practices, benefiting students and the institution as a whole.

Focus on Holistic Development

Apex College recognizes the importance of holistic development in education. By promoting co-curricular and extra-curricular activities community services, the College ensures that students develop not only academically but also socially and emotionally.

Human Capital Formation and Nation Building

Apex College plays a crucial role in the formation of human capital and nation building

by producing highly skilled and knowledgeable graduates who contribute to the economic and social development of Nepal. The College's programs are designed to equip students with the skills and knowledge necessary to succeed in the business world, while also instilling in them a sense of social responsibility and ethical leadership. The College's commitment to nation building is evident in its focus on producing graduates who are not only skilled in their respective fields but also committed to making a positive impact on their communities. The College's curriculum incorporates courses on business ethics, corporate social responsibility, and sustainable development, encouraging students to consider the social and environmental implications of their decisions and actions. The College's alumni demonstrated to be leaders in various industries, contributing to the growth and development of Nepal's economy. Many have started their own businesses, creating jobs and driving innovation, while others have taken on leadership roles in established organizations, contributing to their growth and success.

Impact on Business Success

This educational philosophy is designed to cultivate key entrepreneurial characteristics such as innovativeness, proactiveness, risk-taking propensity, need for achievement, and passion and commitment. These traits are vital for enhancing the performance and productivity of businesses led by Apex graduates during placement fairs and beyond. The College's mission is to develop morally upright and perceptive leaders who can transform businesses and society through cutting-edge networking, education, and research. This mission is reflected in the College's commitment to application-oriented education and activity-based learning, which encourages students to engage in co-curricular activities that foster interpersonal skills and community involvement.

Research indicates a positive relationship between entrepreneurial characteristics and business success. Graduates from Apex College have demonstrated that businesses founded on these traits are more likely to be profit-oriented and sustainable. The cultivation of entrepreneurial attributes directly influences the adaptability and competitiveness of small enterprises in Nepal,

thereby contributing to the overall economic development of the region (Fatoki & Asah, 2011).

Placements and Performance

Apex College has a strong track record of placing its graduates in top organizations both in Nepal and abroad. The College works closely with students to help them identify their career goals and develop the skills and knowledge necessary to achieve them. It also organizes career fairs, job placement drives, and networking events that connect students with potential employers and industry professionals. The College's graduates have consistently performed well in their careers, with many rising to leadership positions within their organizations. The College's strong industry connections and reputation for producing high-quality graduates have made it a preferred choice for employers seeking skilled and knowledgeable business professionals.

Publications and Research

Apex College has a strong commitment to research and publication, with its faculty and students actively engaged in research activities that contribute to the advancement of knowledge in various fields of business and management. The College's research output is disseminated through various channels, including the Apex Journal of Business and Management, conference proceedings, and book chapters. The Apex Journal of Business and Management has become a respected outlet for research in the field of business and management, with a growing number of submissions from scholars and practitioners both within Nepal and internationally. The journal's editorial board comprises experienced academics and professionals who ensure that only high-quality research is published. In addition to the journal, Apex College also supports faculty research through various initiatives, such as research grants, travel funding, and sabbatical leaves. The College's research culture is further strengthened by its collaboration with other academic institutions and research centers, both within Nepal and internationally.

Impact Statement

The Apex Journal of Business and Management serves as a catalyst for knowledge

dissemination and skill development, significantly impacting both the academic community and the broader society. By providing a platform for scholars, practitioners, and students to share their research findings, the journal contributes to the development of human capital and the promotion of innovative practices in business and management.

Key Contributions

Enhancing Academic Rigor

AJBM adheres to a rigorous double-blind peer-review process, ensuring that published articles meet high academic standards. This commitment to quality not only enhances the credibility of the research but also encourages authors to engage in thorough and impactful scholarship.

Promoting Interdisciplinary Research

The journal's focus on interdisciplinary topics encourages collaboration among scholars from diverse fields, fostering a holistic understanding of complex business and social issues. This approach is essential for addressing the multifaceted challenges faced by businesses in today's dynamic environment.

Supporting Skill Education

By publishing research that highlights effective practices in business and management, AJBM plays a critical role in promoting skills education among its readers. The insights gained from published articles can inform curriculum development at educational institutions, thereby enhancing the employability and entrepreneurial capabilities of graduates.

Contributing to Poverty Reduction

Research published in AJBM, such as studies on microfinance and women's empowerment, underscores the journal's commitment to social responsibility. By highlighting the role of financial inclusion in poverty alleviation, the journal contributes to the discourse on sustainable development and social equity.

Increasing Visibility and Impact

AJBM aims to expand its readership and impact through various indexing platforms, ensuring that research findings reach a global audience. This increased visibility not only

enhances the reputation of the authors and their institutions but also contributes to the global body of knowledge in business and management.

Citation

The research contributions of the journal, as evidenced by their Google Scholar profile, demonstrate a significant impact on the academic community, particularly in the fields of business and management. The journal has achieved the following metrics since 2023:

Total Citations

The journal has received 68 citations, reflecting the recognition and relevance of their work among peers and scholars.

h-index

With an h-index of 4, the journal has at least four publications that have each been cited at least four times. This metric indicates the author's ability to produce influential research that contributes meaningfully to ongoing discussions in their field.

i10-index

The journal has an i10-index of 2, signifying that they have at least one publication with ten or more citations. This further emphasizes the quality and impact of their research output as of 29th September, 2024.

These metrics collectively illustrate the journal's substantial contributions to the academic discourse in business and management. Their work not only enriches the existing literature but also provides valuable insights that can inform practice and policy in various sectors. As the author continues to publish and engage with the academic community, their influence is expected to grow, further enhancing the understanding of critical issues in business and management.

Academic Leadership and Governance

Apex College is committed to maintaining high standards of academic leadership and governance, ensuring that its programs and initiatives are aligned with its mission and vision. The College's leadership team, comprising the CEO, Principal, Directors and Heads, works closely with the faculty and staff members to

ensure that the College's strategic goals are achieved. The College's governance structure is designed to promote transparency, accountability, and participation. The College has a Board of Directors including Dr. Minendra Rijal, Mr. Sulav Budhathoki, Mr. Mahesh Swar and Ms. Durga Rijal who provide strategic direction and oversight, while the Academic leaders are responsible for ensuring the quality and relevance of the College's academic programs. The College's commitment to academic leadership is also evident in its support for faculty development and professional growth. The College provides opportunities for faculty to attend conferences, workshops, and training programs, both within Nepal and internationally, to enhance their teaching and research skills.

Rational for AJBM

Mishra and Nepal (2022) emphasize the necessity for sustainable academic operations in their work, highlighting the importance of adapting educational practices to meet future challenges. They argue that journals like *AJBM* play a crucial role in this adaptation by providing a space for innovative research that addresses contemporary issues in business and management. The *AJBM* aligns with this vision by ensuring that its publications reflect the latest trends and challenges in the global and local business environments, thus contributing to the development of human capital and sustainable practices in academia. Moreover, Mishra (2021) discusses the significance of selecting appropriate journals for scholarly publication, noting that the right platform can enhance the visibility and impact of research. *AJBM*, with its focus on quality and accessibility, provides an ideal venue for researchers aiming to reach a diverse audience. The journal's commitment to open access ensures that research findings are widely disseminated, thereby increasing their potential impact on both academic and practical spheres. The journal also addresses pressing social issues, as seen in the recent exploration of mental health and organizational dynamics in Mishra (2023). By publishing studies that examine the intersection of business practices and social responsibility, *AJBM* not only contributes to academic knowledge but also promotes a more ethical and socially aware

business environment. Furthermore, the journal's mission to build intellectual capital and facilitate interdisciplinary research is crucial in today's interconnected world. As Mishra and Jha (2023) point out, quality assurance and accreditation in higher education are essential for maintaining academic standards. *AJBM*'s rigorous peer-review process and commitment to high-quality publications ensure that it remains a reputable source of knowledge in the field. This is alternative research approach to overcome the issue of mental colonization of underdeveloped countries (Mishra, 2023, b,c,d).

Offerings from the Issue

In this issue of our academic journal, we present a diverse array of research articles that delve into various aspects of finance, economics, and organizational behavior. From exploring the factors influencing bank deposits in Nepal (Dongol, 2024) to testing the efficiency of the Nepalese stock market (Aryal, 2024), these studies offer valuable insights into the financial landscape of the country (Joshi, 2024). One particularly intriguing article examines China's remarkable development journey and its efforts to overcome the great divergence. This research provides a thought-provoking analysis of China's path to economic success, which is sure to captivate readers interested in global economic trends (Bhandari, 2024). Another study investigates the differences in perception on organizational politics among male and female employees in a public institute. This research sheds light on the gender dynamics within the workplace and has important implications for fostering a more inclusive and equitable work environment (Dhungana et al., 2024). The exploration of post-traumatic stress disorder (PTSD) and resilience in female internally trafficked domestic workers from Nepal is a poignant and important contribution to the literature (Moulton et al., 2024). The issue could no be completed without spreading light on the most sensitive issue of saving the planet as we do not have another planet to live at that is why universities are sensitive and fostering culture of planting tree as part of graduation requirement. This issue has been complemented by comprehensive qualitative research conducted by Blair and Woodcock (2024). The impact of

emotional intelligence on conflict resolution in banking sector is another area of focus in this issue. As the banking industry continues to evolve, understanding the role of emotional intelligence in effective conflict resolution is crucial for maintaining a harmonious and productive work environment (Radha & Nirubarani, 2024). Fintech services have been gaining traction in recent years, and this issue features an empirical analysis of the factors driving the adoption of these services among customers of commercial banks in Kathmandu (Bhujel, 2024). This research provides valuable insights for financial institutions looking to adapt to the changing technological landscape and meet the evolving needs of their customers. Finally, the impact of macroeconomic variables on domestic cement consumption in Nepal is examined. This study offers important implications for policymakers and industry stakeholders in understanding the factors that influence the construction sector, which is a key driver of economic growth (Lakhay et al., 2024). We believe that this diverse range of research articles will appeal to a wide audience, from academics and researchers to industry professionals and policymakers. We encourage our readers to engage with these thought-provoking studies and to consider their potential applications in their respective fields.

Congratulations on the Successful Publication of Two Issues!

It is with immense pride and joy that we celebrate the successful publication of the first two issues of the AJBM. This milestone is a testament to the unwavering dedication, hard work, and collaborative efforts of our entire team. Over the past year, we have faced numerous challenges, from building awareness and attracting quality submissions to establishing the journal's credibility and reputation within the academic community. However, with the steadfast support of our advisors, reviewers, editors, and authors, we have overcome these hurdles and emerged stronger than ever. The publication of these two issues marks a significant achievement for AJBM. We have successfully brought together a diverse array of high-quality research articles, case studies, and theoretical perspectives that contribute to

the advancement of knowledge in the fields of business and management. This accomplishment would not have been possible without the invaluable contributions of our authors, who have entrusted us with their research and ideas. We extend our heartfelt gratitude to our advisors, Dr. Minendra Rijal, Prof. Dr. Prem Raj Pant, Prof. Dr. Kushum Shakya, Prof. Dr. Bijay KC, and Dr. Rosane Pagano, for their unwavering guidance and support. Your expertise and wisdom have been instrumental in shaping the direction and quality of our publication. To our reviewers and editors, we offer our sincere thanks for your dedication and commitment to maintaining the highest standards of academic excellence. Your tireless efforts in managing the peer-review process and ensuring the timely publication of high-quality articles have been truly remarkable. We also express our gratitude to the Apex Research Center, Apex Research Committee, Board of Directors, and Team Apex for their unwavering support and for entrusting me with the role of Editor-in-Chief. It is an honor to serve in this capacity and to contribute to the advancement of research and publication activities at Apex College. To our alumni, students and team Apex at large, we extend our heartfelt thanks for your invaluable contributions in motivating and ensuring compliance with publishing standards and overcoming resource constraints. Your dedication and support have been instrumental in establishing the credibility and reputation of the journal within the academic community. Finally, to our readers and supporters, we express our sincere gratitude for your interest and engagement with AJBM. Your enthusiasm and feedback have been invaluable in shaping the direction of our publication and in fostering a vibrant academic community. As we look ahead to the future, we remain committed to our mission of advancing research and innovation in the fields of business and management. We will continue to strive for excellence, foster interdisciplinary collaboration, and contribute to the growth and development of Nepal's higher education landscape. Together, let us celebrate this remarkable achievement and look forward to the continued success of the Apex Journal of Business and Management.

Greetings

Dear All,

As we come together to celebrate this festive season, we want to take a moment to extend our heartfelt wishes to each of you. May these joyous occasions bring an abundance of happiness, prosperity, and warmth into your lives! However, amidst our celebrations, it is crucial to acknowledge some of the most pressing challenges facing humanity today: starvation and obesity. It is disheartening to recognize that while countless individuals around the globe suffer from hunger, others grapple with obesity stemming from overconsumption. It is our collective responsibility to strive for a world where everyone has access to nutritious food and where we minimize food waste. Let us also take this opportunity to reflect on our obligations to one another and to our planet. By using our resources sustainably, we can pave the way for a brighter future for all. On behalf of the entire journal team, we wish you a joyful and prosperous Dashain, Tihar, Chhath, Christmas, and a Happy New Year 2025!

Acknowledgments

As the Editor of the Apex Journal of Business and Management, we would like to take this opportunity to acknowledge the hard work and dedication of our authors, reviewers, and editorial board members. Your contributions have been instrumental in maintaining the high standards and reputation of our journal. We would also like to extend our warmest wishes to all our readers, contributors, and supporters on the occasion of the upcoming issues. May this time of celebration bring joy, prosperity, and peace to you and your loved ones. The Apex Journal of Business and Management remains committed to promoting excellence in business education and research. We will continue to provide a platform for scholars and practitioners to share their insights and contribute to the advancement of knowledge in the field of business and management. Once again, thank you for your unwavering support and dedication to our journal. We look forward to working with you in

the years to come and wish you all a happy and prosperous festival season.

Conclusion

Apex College has made significant contributions to the academic landscape in Nepal through its commitment to excellence in teaching, research, and community engagement. The College's impact can be seen in its knowledge creation and dissemination, problem-solving and innovation, human capital formation and nation building, placements and performance, publications and research, and academic leadership and governance. As Apex College looks to the future, it remains committed to building on its strengths and exploring new opportunities for growth and innovation. The College will continue to invest in its faculty and students, providing them with the resources and support necessary to succeed in their academic and professional pursuits. Through its ongoing efforts to create and disseminate knowledge, solve complex business problems, and develop ethical and socially responsible leaders, Apex College will continue to play a vital role in the development of Nepal's business community and the nation as a whole.

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