

# Apex Journal of Business and Management

Article \_\_\_\_\_

### Reviewer\_\_\_\_\_

| Indicators                         | Not given in article | Poor | Average | Good | Excellent |
|------------------------------------|----------------------|------|---------|------|-----------|
| Structure of Abstract              |                      |      |         |      |           |
| Suitability of Keywords            |                      |      |         |      |           |
| Theoretical / Conceptual Framework |                      |      |         |      |           |
| Significance of Research           |                      |      |         |      |           |
| Literature Review                  |                      |      |         |      |           |
| Methodology                        |                      |      |         |      |           |
| Quality of Data or Findings        |                      |      |         |      |           |
| Results and Conclusion             |                      |      |         |      |           |
| Readability and Writing Style      |                      |      |         |      |           |
| Contribution to the field          |                      |      |         |      |           |
| Discussion                         |                      |      |         |      |           |

#### **Reviewers Comments:**

## **Overall Evaluation:**

|            | Reject | Accept with major<br>Revision and<br>Further Review | Accept with minor<br>revision without<br>further review | Accept<br>unconditionally |
|------------|--------|---|---|---------------------------|
| Evaluation |        |   |   |                           |

## Reviewers' recommendations on improvements and revision (if any):

Date:\_\_\_\_\_

| Signature |  |
|-----------|--|
|           |  |

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